

HIV/AIDS Knowledge among MSM in Brazil: a challenge for public policies

Conhecimento sobre HIV/aids entre HSH no Brasil: um desafio para as políticas públicas

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ABSTRACT: *Introduction:* High level of HIV/AIDS knowledge is required for an effective adoption of preventive strategies. *Objective:* To assess HIV/AIDS knowledge among men who have sex with men (MSM) in 12 Brazilian cities. *Methods:* Respondent-Driven Sampling method was used for recruitment. HIV/AIDS knowledge was assessed by Item Response Theory. Difficulty and discrimination parameters were estimated, and the knowledge score was categorized in three levels: high, medium, and low. Logistic regression was used for analysis. *Results:* Among 4,176 MSM, the proportion of high level of knowledge was 23.7%. The following variables were positively associated with high knowledge ($p < 0.05$): age 25+ years old, 12+ years of schooling, white skin color, having health insurance, having suffered discrimination due to sexual orientation, having had a syphilis test, and having received educational material in the previous 12 months. Exchanging sex for money was negatively associated. *Conclusions:* The proportion of only 23.7% of high HIV/AIDS knowledge was low. We should note that the only potential source of knowledge acquisition associated with high level of knowledge was receiving educational materials. Our study indicates the need for expansion of public prevention policies focused on MSM and with more effective communication strategies, including the development of knowledge that involves motivation and abilities for a safer behavior.

Keywords: HIV. Acquired Immunodeficiency Syndrome. Knowledge. Item Response Theory. RDS. MSM. Brazil.

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RESUMO: *Introdução:* Alto nível de conhecimento sobre HIV/aids é necessário para uma efetiva adoção de estratégias preventivas. *Objetivo:* Avaliar o nível de conhecimento sobre HIV/aids entre homens que fazem sexo com homens (HSH) de 12 cidades brasileiras. *Metodologia:* O método *Respondent-Driven Sampling* foi utilizado para recrutamento. O conhecimento sobre HIV/aids foi avaliado por meio de 12 perguntas e analisados pela Teoria de Resposta ao Item. Foram estimados os parâmetros de dificuldade e discriminação e o escore de conhecimento categorizado em três níveis: alto, médio e baixo. Regressão logística foi utilizada para a análise. *Resultados:* Do total de 4.176 HSH, a proporção de alto nível de conhecimento foi de 23,7%. Estiveram associados positivamente ($p < 0,05$) com o alto conhecimento: idade 25+ anos, escolaridade 12+ anos, cor da pele branca, ter plano de saúde, ter sofrido discriminação devido à orientação sexual, ter realizado teste para sífilis e recebido material educativo nos últimos 12 meses. Ter recebido dinheiro por sexo esteve negativamente associado. *Conclusões:* A proporção de apenas 23,7% de alto nível de conhecimento sobre HIV/aids foi baixa. Destaca-se que a única potencial fonte formal de aquisição de conhecimento associada com alto nível de conhecimento foi receber material educativo. Este estudo aponta a necessidade de expandir as políticas públicas de prevenção focadas no segmento HSH e com estratégias de comunicação mais eficazes, incluindo o desenvolvimento de conhecimento que envolva motivação e habilidade para um comportamento mais seguro.

Palavras-chave: HIV. Síndrome da Imunodeficiência Adquirida. Conhecimento. Teoria da resposta ao item. RDS. HSH. Brasil.

INTRODUCTION

A reduction trend in the HIV infection incidence has been observed in many countries. However, among men who have sex with men (MSM) the epidemic has increased disproportionately¹. In low-and middle-income countries, MSM are estimated to be almost 20 times more likely to be infected with HIV compared with the overall population². Even in high-income countries, the HIV epidemic reemerges among MSM as a serious public health problem³.

In Brazil, about 883,000 people were estimated to be living with HIV as of June 2017⁴, with a high HIV seroprevalence among MSM (17.5% in 2016)⁵. In addition, MSM face barriers in the HIV continuum care, from early diagnosis to attaining viral load suppression^{6,7}.

Dissemination of information on transmission routes should be widely implemented to promote lower risk behaviors^{8,9}. More recently, the use of Pre-exposure (PrEP) and Post-exposure (PEP) Prophylaxis, and HIV self-testing were added to the existing strategies to the decision-making process upon potential risk exposures^{10,11}. Despite its potentialities, knowledge itself does not necessarily imply changes in unsafe sexual practices^{12,13}, which depends both on structural aspects, such as social inequality, stigma, and discrimination¹⁴⁻¹⁶, and on relational, cultural, and subjective aspects, which are associated with vulnerability to HIV/AIDS^{1,17,18}.

Within this context, HIV/AIDS knowledge can be considered a necessary but not sufficient element for developing an individual's awareness of the risk of infection and a corresponding adoption of preventive strategies. Thus, knowledge consists in a paramount

element due to its capacity to increase uptake and follow-up in healthcare services of people at higher risk of infection¹⁹.

Another aspect of knowledge is the attenuation of stigma and discrimination against people living with HIV by disseminating specific information on the forms of prevention and transmission of the virus²⁰⁻²². Thus, monitoring HIV / AIDS knowledge and its associated factors, is important for the formulation, overseeing, and keeping track of public health policies²³.

There are several ways to obtain and analyze data on HIV / AIDS knowledge. In Brazil, an HIV surveillance study among MSM conducted in 2009 was based on 10 questions recommended by the Joint United Nations Programme on HIV / AIDS (UNAIDS) and the Brazilian Ministry of Health¹⁹. In this study, recruitment was performed by the Respondent-Driven Sampling (RDS) method, and the data were analyzed by the item response theory (IRT). The ratios of high, medium, and low knowledge were 36.6%, 37.4%, and 26%, respectively.

Socioeconomic (e.g., high schooling and monthly income) and behavioral factors (e.g., number of friends or acquaintances who are gay or bisexual, having sex exclusively with men, homosexual sexual orientation, and consistent use of condom) have been associated with high knowledge^{21,24-26}. Factors related to healthcare services, including HIV testing and the diagnosis of sexually transmitted infections (STI), are also associated with better knowledge about HIV / AIDS^{21,25-27}.

Considering the recent changes in public policies on HIV / AIDS prevention in Brazil, including the introduction of PrEP and the adoption of the combined prevention policy, our study aims to evaluate HIV / AIDS knowledge among MSM from 12 Brazilian cities, in 2016, exploring sociodemographic characteristics, characteristics concerning identity of the participants and, in particular, those related to healthcare services, including potential sources of knowledge acquisition.

METHODOLOGY

DESIGN AND POPULATION

This is a cross-sectional study conducted among MSM in 12 Brazilian cities in 2016. Eligibility criteria were: age 18 years old or over; sexual intercourse with another man within 12 months prior to the interview; to live, study, or work in each of the 12 cities. In addition, participants should not have been under the influence of drugs or alcohol at the time of data collection; could not have participated in the study previously; and should have received an invitation from another MSM (valid coupon) to participate in the survey. The research was approved by the Research Ethics Committee of the Federal University of Ceará (CAAE-43133915.9.0000.5054 and Opinion no. 1,024,053), and the participants signed an Term of Free and Informed Consent (TFIC).

The sample size in each city was *a priori* established at 350 participants, and recruitment was conducted using the RDS method. As established in this strategy, the initial

participants, called “seeds,” were chosen in the previous stage of the research through focal groups and in-depth interviews with members of non-governmental organizations (NGOs). Methodological details are available from Kendall et al.²⁸

EVENT AND EXPLANATORY VARIABLES

The event of interest was HIV/AIDS knowledge, measured by 12 questions (items) about transmission/prevention listed in Table 1. For each item, participants were asked whether the statement was “correct,” “incorrect,” or “did not know.” The data were obtained through

Table 1. Assessment of the HIV/AIDS knowledge items among MSM.

Items	Correct answers (%)	Corr. ¹	Dif. ²	Disc. ²
1. There are medicines for HIV-negative people to take to prevent HIV.	33.5	0.268	1.21 (6.51)	0.36 (0.29)
2. An HIV-infected person who is taking AIDS medication has a lower risk of transmitting the virus.	51.2	0.342	-0.07 (4.91)	0.41 (0.33)
3. An HIV-infected pregnant woman receiving AIDS medication during prenatal and at childbirth will have a lower chance of transmitting the virus to the baby.	74.6	0.473	-1.25 (3.44)	0.61 (0.49)
4. There are medicines for HIV/AIDS to be used after a situation of risk of infection.	71.8	0.434	-1.16 (3.55)	0.56 (0.45)
5. People can be infected with HIV if they share cutlery, cups, or meals.	84.4	0.611	-1.28 (3.40).	1.28 (1.02)
6. People can be infected with HIV if they use public toilets.	79.5	0.551	-1.09 (3.64)	1.14 (0.91)
7. People can be infected with HIV if it they are bitten by mosquitoes.	78.7	0.487	-1.26 (3.43)	0.80 (0.64)
8. When having intercourse with only one faithful partner, not infected with HIV, the risk of contracting the virus is lower.	74.9	0.283	-2.10 (2.38)	0.33 (0.26)
9. There is a cure for AIDS.	82.4	0.402	-1.86 (2.68)	(0,57) (0.46)
10. A healthy-looking person may be infected with the HIV virus.	96.2	0.919	-2.32 (2.10)	1.30 (1.04)
11. People can contract HIV if they share with other people instruments for the use of drugs such as syringes, needles etc.	94.8	0.684	-2.51 (1.86)	0.90 (0.72)
12. People can contract HIV if they do not use condoms in sexual intercourse.	96.9	0.890	-2.55 (1.81)	1.19 (0.95)

¹ Correlation between correct items and total score; ² Scale -3 to +3 (scale from 0 to 10); Dif.: difficulty; Disc.: discrimination.

face-to-face or self-applied interviews with the use of tablets. For this analysis, we selected: sociodemographic indicators (age, schooling, skin color, socioeconomic level, private health insurance); indicators referring to MSM identity and practices (self-reported identity, having sex only with men, communicating their sexual orientation to other people, age of sexual debut, having exchanged sex for money, discrimination due to sexual orientation, chance acquiring HIV infection, and talking to friends about HIV prevention); and those related to healthcare services (knowing where to get HIV test, previous HIV or syphilis testing, history of any STI, to have received condoms, lubricant gel, counseling, or educational material on STI, to have participated in lectures about STI, being a member or participating in NGOs, self-rated overall health, to have sought the same healthcare service whenever necessary, usual source of health care, last medical consultation, and to have participated in the research in order to obtain knowledge about HIV/AIDS).

Regarding “receiving counseling in the last 12 months,” the answers were categorized as: “public services,” “NGO,” “educational institutions,” “other,” and “did not receive.” Since it was possible to separately answer each category, we proceeded with a hierarchization process in which whenever a public service was mentioned, this was prioritized in the classification, followed by the remaining listed options. For the variable “usual source of care,” primary healthcare units, emergency healthcare units, specialized services, the family health strategy and general or emergency hospitals were classified as public while medical offices, private clinics, and private general or emergency hospitals were classified as private. In this classification, the remaining answers were classified as not having a usual source of health care.

STATISTICAL ANALYSIS

HIV/AIDS Knowledge was analyzed by the IRT^{29,30} using the Bilog-MG software³¹. For each item, the answers were verified and coded as correct or incorrect according to a pre-established pattern. The answer “did not know” was categorized as incorrect. Knowledge scores were estimated by the logistic model of 2 parameters (difficulty and discrimination), detailed by Gomes et al.³² Initially, the percentage of accuracy of each item was calculated. Then, the parameters of difficulty and discrimination were estimated using the marginal maximum likelihood method³³. Finally, the estimation of the proficiency of each participant was performed using the Bayesian method. The proficiency scale is an arbitrary scale that assumes a standard normal distribution between $-\infty$ e $+\infty$, with an average of 0, and standard deviation of 1. To better interpret the results, parameters and the estimated scores of knowledge were recalculated, using a scale from 0 to 10. Finally, the values of the percentiles 75 and 25 were considered cutoff points for grouping the variable in 3 categories of knowledge: high (> 75), medium (75–25), and low (< 25). The “high knowledge” category was compared with the “medium” or “low” categories associated.

Initially, for each city the data were weighted by Gile’s estimator³⁴. The 12 cities were analyzed together, and each one was considered a stratum. Gile’s estimator was used to

calculate the proportions with 95% confidence interval (95%CI). | Frequency distribution of categorical variables was presented and the differences between proportions were analyzed by the Chi-square test. Variables with $p < 0.20$ were included in the multivariate logistic regression, starting with sociodemographic variables, followed by those related to MSM practices and identity, and, lastly, those related to healthcare services. Only variables with value of $p < 0.05$ remained in the final model, and odds ratios (OR) with 95%CI were estimated. Data were analyzed by RDS Analyst and SAS softwares, using complex data analysis procedures.

RESULTS

We recruited 4,176 MSM in the 12 Brazilian cities. Most participants were 24 years old or less (58.3%), had 12 or more years of schooling (70.4%), belonged to lower economic classes (C-D-E), and were of nonwhite color/ethnicity (68.2%). Only 28.8% reported having health insurance. There was a predominance of MSM who self-identified as gays/homosexuals (83.1%), reported being attracted by men (88.3%), and having sex only with men in the last 6 months (75.5%). For most of them, sexual debut occurred after 15 years of age (59.5%), and almost two-thirds (64.5%) of MSM reported having suffered discrimination due to sexual orientation ever. Exchange of sex for money was reported by 33.3% of participants, whereas 61.4% considered having no/low risk of being infected with HIV, and 59.2% said they talked about STI with some, a few, or no friends. Most of them reported knowing where to take an HIV test (82.3%), and 66.2% were previously tested ever. Regarding syphilis, 41% had been tested in the last 12 months, and 26.7% reported having had any diagnosis of STI. Whereas more than three quarters received condoms (75.4%) in the last 12 months, many of them did not receive lubricant gel (65.8%), did not receive any educational material (63.3%), did not participate in lectures on STI (77.2%), and did not receive counseling on STI (61.5%). Among those who had some counseling on STI, 23.7%, this occurred in healthcare services. Participation in NGOs was low (17.9%), and more than three quarters (77.2%) self-rated their health as very good or good. Finally, 73.5% sought the same healthcare service whenever they needed, 73.3% reported that their usual source of care was public, and 80.5% had medical appointments in the last 12 months.

Regarding the analysis of the items, the proportion of correct answers ranged from 33.5% to 96.9% (Table 1). The lowest proportion of correct answers occurred for item 1 (33.5%), followed by item 2 (51.2%). The agreement analysis indicated a very high accuracy index for items 12 (96.9%), 10 (96.2%), and 11 (94.8%). On the other hand, the biserial correlation coefficient ranged from 0.268 to 0.919, with item 1 obtaining the lowest coefficient (0.268), which indicates a low correlation between correct answers and the total score of the test.

The investigation of the quality of each of the items evaluated in this study showed that the discrimination parameter ranged from 0.33 to 1.30 (Table 1). Items 10, 5, 12, and 6 were considered those with higher discrimination (1.30; 1.28; 1.19; and 1.14 respectively), capable of well differentiating the levels of HIV/AIDS knowledge. Items 1 and 8 presented with

low discrimination, and items 2, 3, 4, 7, and 9 presented with moderate discrimination^{29,30}. Difficulty parameters indicated that items 12, 11, and 10 were considered extremely easy; item 2, difficult; and item 1, very difficult. The others were considered easy.

The knowledge score generated by the IRT in the scale from 0 to 10 ranged from 0.2918 to 6.7547, and was classified as low (0.2918 to 4.2861), medium (4.2664 to 5.8873), or high (5.9367 to 6.7547). The overall proportion of high level of knowledge (percentile > 75%) accounted only for 23.7% (95%CI = 20.8–26.6), ranging from 5.2% in Fortaleza to 34.2% in São Paulo. Regarding sociodemographic variables, those with 25 years old or more, with better schooling, of white skin color, and who had a health insurance had statistically higher proportions of high knowledge ($p < 0.05$) (Table 2). Those within the economic class A-B also presented higher proportion of high knowledge, but without statistical significance ($p = 0.100$). Regarding the variables related to MSM practices/identity, there were higher proportions of high knowledge among those who identified themselves as gays/homosexuals (27.7%), who had communicated their sexual orientation to someone (27.9%), and who had sex only with men in the last 6 months (30.7%) ($p < 0.05$). Those whose sexual debut occurred after the age of 15 years old also had a higher proportion of high knowledge (28.5%), but only statistically borderline ($p = 0.082$). Those who reported never having exchanged sex for money, and who had moderate to high risk perception of being infected with HIV, had higher proportions of high level of knowledge ($p < 0.01$). Finally, although not statistically significant, sharing STI prevention information with all or most of their friends indicated a higher proportion of high knowledge.

Table 2. Factors associated with high level of HIV/AIDS knowledge.

Characteristics	Total	Knowledge high ¹ n (%) ²	p-value
Sociodemographic			
Age (years old)			0.003
25+	1,626	489 (29.4)	
< 25	2,503	558 (20.2)	
Schooling (years)			< 0.001
12+	3,115	910 (28.6)	
< 12	1,017	136 (13)	
Skin color			< 0.001
White	1,285	427 (39.5)	
Nonwhite	2,821	629 (20.1)	
Brazilian criterion of economic class			
A-B	1,889	574 (29.1)	0.100
C-D-E	2,238	483 (23.9)	

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Table 2. Continuation.

Characteristics	Total	Knowledge high ¹ n (%) ²	p-value
Have private health insurance:			
Yes	1,251	397 (34.5)	0.001
No	2,830	658 (22.9)	
Practices/identity related to men who have sex with men			
Self-reported sexual identity			
Heterosexual/bisexual/other	586	86 (17.8)	0.017
Gay/homosexual	3,539	971 (27.7)	
Have communicated to someone their sexual y attraction to men			
No	272	31 (12.3)	0.002
Yes	3,826	1,024 (27.9)	
Sex only with men in the last 6 months			
No	707	116 (16)	0.002
Yes	3,124	913 (30.7)	
Age of sexual debut (years old)			
15+	2,319	637 (28.5)	0.082
< 15	1,752	413 (22.8)	
Felt discriminated due to sexual orientation			
No	1,234	229 (18)	0.003
Yes	2,863	827 (30.7)	
Received money in exchange for sex at ever			
No	2,729	781 (30,6)	< 0.001
Yes	1,283	259 (17.4)	
Current chance of acquiring HIV			
Moderate/high	988	268 (26.4)	0.012
None/low	2,628	618 (23.3)	
Do not know	138	10 (6)	
Share with friends STI prevention information			
All/most	1,903	531 (29.5)	0.084
Some/a few/none	2,166	520 (24)	

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Table 2. Continuation.

Characteristics	Total	Knowledge high ¹ n (%) ²	p-value
Related to healthcare services			
Know where to take an HIV test			
Yes	3,445	967 (29)	< 0.001
No	681	90 (12.2)	
Previous HIV testing ever			
Yes	2,896	887 (31.5)	< 0.001
No	1,226	170 (15.4)	
Previous syphilis testing in the last 12 months			
Yes	1,643	569 (35.2)	< 0.001
No	2,456	484 (19.6)	
History of any STI diagnosis ³			
Yes	1,055	361 (38.1)	< 0.001
No	3,023	690 (21.3)	
Received free condoms in the last 12 months			
Yes	3,001	788 (27)	0.299
No	1,112	268 (23.4)	
Received educational material on STI in the last 12 months			
Yes	1,626	486 (35.5)	< 0.001
No	2,256	515 (20.8)	
Participated in lectures on STI in the last 12 months			
Yes	882	276 (34.9)	0.006
No	3,002	726 (23.6)	
Received counseling on STI in the last 12 months			
In healthcare services	936	311 (31.4)	0.086
In NGOs	150	45 (30.3)	
In educational institutions	191	38 (15.9)	
In other locations	168	50 (16.4)	
Did not receive	2,256	539 (25.7)	
Participates or is a member of NGOs			
Yes	741	249 (33.5)	0.026
No	3,335	803 (24.5)	

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Table 2. Continuation.

Characteristics	Total	Knowledge high ¹ n (%) ²	p-value
Self-rated health			
Very good/good	3,201	869 (27.7)	0.099
Regular/bad/very bad	884	186 (21.4)	
Usual source of care			
Public	2,836	677 (24.1)	< 0.001
Private	989	334 (36.4)	
None/do not know/other	280	45 (12.5)	
Last medical appointment			
< 12 months	3,297	908 (27.6)	0.026
12+ months	829	149 (19.5)	

¹ Estimated by Item Response Theory (high = Third quartile in the 0-10 scale); ² Proportions weighted by Gile's estimator; ³ STI: Sexually transmitted infections; NGOs: Non-governmental organizations.

Regarding the variables related to healthcare services, there were higher proportions of high level of knowledge among those who knew where to take an HIV test, who had previously been tested for HIV ever, who had taken a syphilis test in the last 12 months, and who had had any STI diagnosis ever ($p < 0.001$). It is noteworthy that receiving condoms or counseling on STI were not statistically associated with high knowledge. Nevertheless, receiving counseling in healthcare services (31.4%) or in NGOs (30.3%) were factors that presented higher proportions of high knowledge, while receiving counseling in educational institutions had the lowest proportion (15.9%). Participating in lectures or having access to educational material on STI had statistically significant higher proportions of high knowledge ($p < 0.001$). Moreover, there were higher proportions of high knowledge between those who reported participating in NGOs and whose self-rated overall health was very good/good, although this was not statistically significant. Finally, having had the last medical appointment in the last 12 months indicated higher knowledge (27.6%) ($p = 0.026$). It is also noteworthy that the highest proportion of high knowledge occurred among those whose usual source of care was private (36.4%), compared to public (24.1%) or none/did not know/other (12.5%) ($p < 0.001$).

The multivariate analysis (Table 3) indicated that the following variables were positively associated with a high HIV/AIDS knowledge level: age 25+ years old, 12+ years of schooling, white skin color, having private health insurance, having suffered discrimination due to sexual orientation, previous syphilis testing in the last 12 months, and having received educational material in the last 12 months. Having received money for sex was negatively associated with high level of knowledge.

Table 3. Multivariate analysis¹ of high level of HIV/AIDS knowledge.

Characteristics	OR (95%CI) ²	p-value
Age (25+ years old)	1.99 (1.42 – 2.80)	< 0.001
Schooling (12+ years)	1.92 (1.18 – 3.13)	0.009
White skin color	2.35 (1.64 – 3.77)	< 0.001
Having private health insurance	1.45 (0.99 – 2.11)	0.054
Suffered discrimination due to sexual orientation	1.57 (1.04 – 2.36)	0.031
Exchanged sex for money in the last 6 months	0.61 (0.40 – 0.93)	0.020
Previous syphilis testing in the last 12 months	1.78 (1.24 – 2.55)	0.002
Received educational material on STI in the last 12 months:	1.76 (1.21 – 2.56)	0.003

¹ Logistic regression; ² Weighted odds ratio (95% confidence interval) comparing high level of knowledge to medium/low; STI: Sexually transmitted infection.

DISCUSSION

Although we are currently facing the third decade of the HIV/AIDS epidemic, the proportion of respondents who presented a high level of knowledge was low (23.7%) and lower than that observed in a previous study (36.6%) performed in 10 Brazilian cities¹⁹. The heterogeneity among the cities is highlighted. Although different instruments and analyses are used, our results corroborate other studies conducted in different countries, whose authors have also demonstrated a low percentage of MSM with a high level of knowledge. In Argentina, Pando et al.²⁶ identified a median of 11 correct answers on 18 questions, and only 2.6% of the participants responded to all items correctly. Another study conducted in Finland demonstrates that the proportion of participants with a high level of knowledge accounted for 18.3%²⁷.

In our study, those with better schooling presented greater HIV/AIDS knowledge, in agreement with studies conducted in Brazil and in other countries^{19,21,25-27,35}. It is also noteworthy the association between high level of knowledge, being white, and having private health insurance – important proxy variables that indicate belonging to higher social strata. On the other hand, several studies also indicate that nonwhite MSM have less knowledge when compared to white people^{25,36}. The association of age with a better level of knowledge is controversial in the literature. In some studies, younger populations have higher knowledge^{24,36}, whereas in others age did not show any differences or there were lower levels of knowledge at the extremes of the sample^{25,37}.

The difficulty encountered by the participants in answering questions regarding more current topics, such as PrEP, demonstrates that HIV/AIDS knowledge remains restricted to more traditional aspects such as the appearance of people with AIDS and forms of contamination and prevention. Therefore, overall, knowledge about combined prevention is still incipient. The novelty represented by PrEP, incorporated by the Brazilian Unified Health System only after the end of this research, may explain the lack of knowledge of this strategy on

the part of MSM. It should be noted the negative association with high knowledge of MSM who reported exchanging sex for money, a group that would certainly benefit from PrEP.

Few variables related to health services remained associated with high level of knowledge in the multivariate analysis: previous syphilis testing and having received educational material on STI. In the literature, both, previous HIV testing and having had an STI diagnosis, have been associated with a higher level of knowledge^{21,25-27}. STI/HIV testing seems to be an opportunity to disseminate information. These results indicate scarce investment in public policies, both in the area of health and education, and in activities related to prevention, information, and counseling. Information seems to be restricted to the distribution of educational materials, evidencing lost opportunities. The availability of preventive measures seems to be unrelated to information and campaigns aimed at the general population, which still focus their message on the use of condom. Calazans et al.³⁸ indicate a setback in the scope of responses and governmental actions in documents that support AIDS policies in Brazil, especially by neglecting gays and other MSM. The authors emphasize that the governmental documents identified and analyzed are administrative provisions that can be revoked or modified as managers alternate within the system.

The association between having suffered discrimination due to sexual orientation and the highest level of HIV/AIDS knowledge suggests that recognizing one's discrimination is indicative of a broader recognition of their sexual orientation and rights. In this sense, the literature highlights the association between self-reported sexual identity as gay/homosexual and better knowledge, a result also found in this study^{21,25,26,36}.

HIV/AIDS Knowledge was measured through 12 questions and analyzed considering the IRT. This methodology enabled us to identify, among the questions, which ones had the greatest power of discrimination. According to our analysis, 4 items were capable to well differentiate the levels of HIV/AIDS knowledge among MSM. Therefore, knowledge among this population can potentially be assessed through a shorter instrument, as a means of optimizing resources. On the other hand, as suggested by other authors²⁶, it is worth including issues related to the course of the disease, treatment, and new preventive strategies that have been disseminated in different countries. In addition, it is necessary to investigate the response to campaigns aimed at disseminating information on STI and HIV/AIDS, including those run in the media by governmental programs and NGOs.

CONCLUSIONS

This study indicates the need for prevention policies focused on MSM and with more effective communication strategies. Although information is necessary, knowledge must be provided by developing motivation and ability towards a safer behavior³⁶. These results should be interpreted with caution. Since this is a cross-sectional RDS study, we cannot generalize the results to the entire MSM population of the studied capitals, nor interpret them as causal relationships. Moreover, heterogeneity among the cities indicates the need to evaluate specific local MSM contexts.

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